

FIG. 1

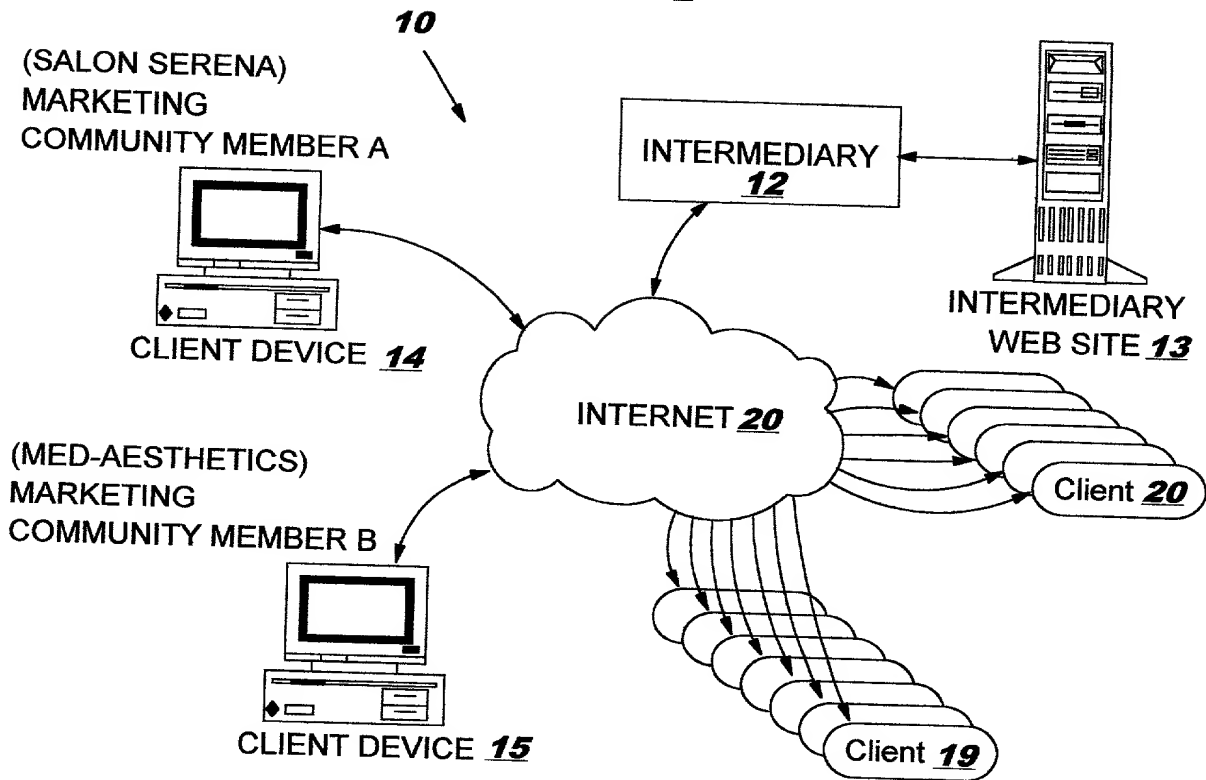
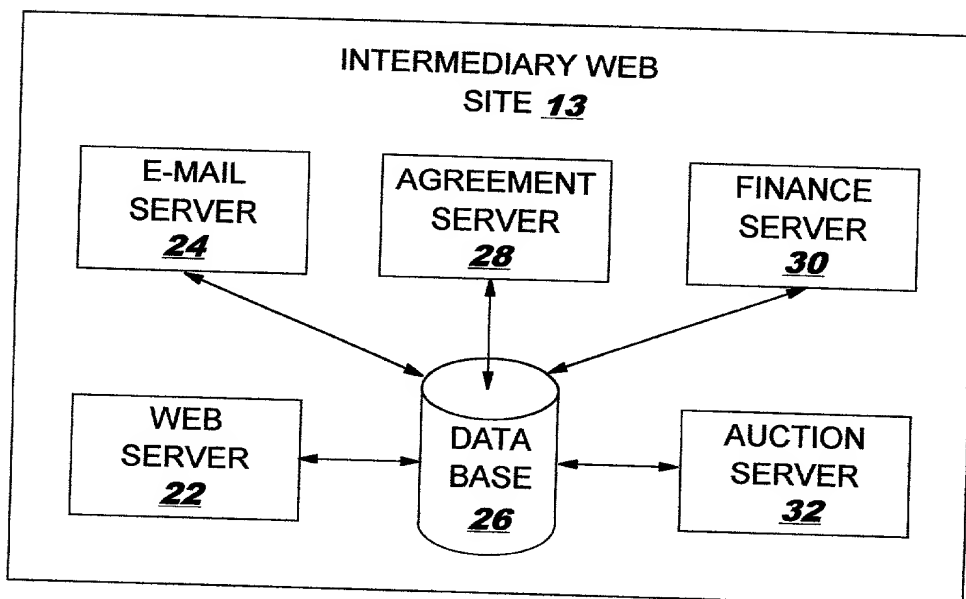


FIG. 2



## FIG. 3

50

To: \_\_\_\_\_

From: SalonSerena@virginite.com

Subject: Salon Serena of Glenwood - Aveda Concept Salon

Hi [       ]

Thanks for visiting us recently and allowing us  
to follow up with you.

We are introducing several new services and would  
like to invite you to try them. As a token of our appreciation  
for you business, please accept a complimentary aromatic  
moisturizing scalp/hair treatment with any hair service next time  
you visit Salon Serena.

Please click here to activate this offer...

<http://www.virginite.com/Serena/NewService0925.htm>

52

Call us at (919) 755 3990 if you would like to make an appointment.

Thankyou!

Serena Milne (Salon Serena of Glenwood)

PS. our privacy policy: your information will  
NEVER be given to anyone

FIG. 4

**60** →

# Salon Serena

of Glenwood

main site

our services do you know a friend who may be interested in this offer?

**755-3990**

for appointment we depend on referrals from valued clients like you, and we thank you for helping us build our business.

**62**

*For you and your friends...*

Please accept a complimentary aromatic moisturizing scalp/hair treatment with any hair service next time you visit Salon Serena.

Friend's first name      Friend's last name      Friend's email address

\_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_

Friend's first name      Friend's last name      Friend's email address

\_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_

Our privacy policy:  
your information will  
**NEVER** be given to anyone

To redeem this offer  
Please Confirm your name  
And email address  
Your

First name Your

last Name Your

email address \_\_\_\_\_

Include a message to your friends here:

\_\_\_\_\_

**64**


*Have a look at our local Partners in your neighborhood ...with special complimentary offers to you exclusively by email.*

med aesthetics

Cosmetic skin Care by Dr. John Marks in North Raleigh

**66**

*For Your Eyes Only*



Eye Care & Fashion Eyewear  
North Raleigh

70

FIG. 5

## med aesthetics

our services

Please call do you know a

friend who may be

755-3990 interested in this offer?

for appointment we depend on referrals from valued clients like you, and we thank you for helping us build our business.

Friend's  
first name

Friend's  
last name

Friend's  
email address

@

@

@

*For you and your friends...*

Please accept a

complimentary aromatic

moisturizing scalp/hair

treatment with any

hair service next

time you visit

Salon Serena.

To redeem  
this offer

Please

Confirm

your name

And

email address

Your

First name

Your

last Name

Your

@

email address

Include a message  
to your friends here:

Have a look  
at our local  
Partners

**74** in your  
neighborhood

...with special  
complimentary  
offers to you  
exclusively by  
email.

Salon  
Serena  
of Glenwood

Cosmetic skin

Care by

Dr. John Marks

in

North Raleigh

For Your Eyes Only



Eye Care &

Fashion Eyewear

North Raleigh

FIG. 6

